

## **Donor Dash 5K Sponsorship Opportunities**

Donate Life Alabama, a 501(c)3 dedicated to educating the community about organ, eye and tissue donation, is hosting our 6<sup>th</sup> Annual Donor Dash for Life 5K on May 3<sup>rd</sup>. Financial contributions help fund donation awareness programs throughout the state and save lives by increasing donor registrations. Donor families, recipients and others passionate about organ, eye and tissue donation attend the walk.

### **Presenting Sponsor: \$1,000, Exclusive to 1 Organization**

- Donor Dash presented by your organization on all marketing materials. “Donor Dash 5K presented by \*your organization\*”
- Prominent recognition on all event advertisements (including posters, brochures, web page)
- Prominent placement of logo on back of race t-shirt
- Logo included on race website
- 5 complimentary race registrations
- Opportunity to have an exhibit table on race day (Sponsor to provide own tent and table)
- Opportunity to include materials in the race bag

### **Sponsor: \$500**

- Logo included on the back of the race t-shirt
- Logo included on race website
- 2 complimentary race registrations
- Opportunity to have an exhibit table on race day (Sponsor to provide own tent and table)
- Opportunity to include materials in the race bag

### **IN-KIND Donations**

If your company would like to make a donation of a product or services, please contact Abby Litovsky at [aliovsky@legacyofhope.org](mailto:aliovsky@legacyofhope.org).

You/your company will receive recognition in the runner’s registration packets. Event planners gratefully accept any merchandise or gift certificates that can be given as prizes.

